



*Hello Person Whose Name I just found online,*

*I am an online influencer with an audience of \_\_\_\_\_ (moms?) looking to me for advice on products and services that make their lives better. I author the site \_\_\_\_\_ and have been providing quality insight into great companies for \_\_\_\_\_ years.*

*I came across your information/product while at \_\_\_\_\_ and would be interested in reviewing it for my audience. I am always in great need of products to review as my audience is somewhat ravenous and eager to hear about the latest and greatest.*

*I think \_\_\_\_\_ would be a wonderful product for my readers as it seems to be focused on the audience I serve. I noticed that you are advertising in \_\_\_\_\_ which also caters to the same target audience. Cross promoting to the same audience via different avenues is the key to trusted brand impressions.*

*I would like to professionally review your product and thus am hoping you can send to me 2 \_\_\_\_\_. With two I can both use and review and I can offer a giveaway to my audience. I look forward to discussing the opportunity for a review and/or giveaway with you!*

*Feel free to email me at your convenience,*

\_\_\_\_\_

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