

**23**

*featuwings*

*niches*

***25 Things You  
Can Sell To Your  
Audience in Each***



**BLOGGING  
CONCENTRATED**



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CONCENTRATED**



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We noticed that the section of Blogging Concentrated where we talk about what you can sell to your audience is where the class discussion gets the most exciting. So why not bottle some of that discussion into a cool, simple ebook?

So that's what we did.

Before we get started, let me give you some FAQ's we get asked regarding eBooks:

**1. How long should it be?**

This one is called 25 things to sell to your audience in 23 different niches.

$23 \times 25 = 575$  words.

This eBook needs to be at least 575 words to satisfy the title of the eBook. How many words will it take you to satisfy the title of your eBook? That's how long your book should be.

**2. How much should we price it?**

Well, freebie seekers will bring in freebie seekers. This book is part of a membership program and is one of the “hooks” to get others to join the program. There is a time and place for free books, though not many. \$.99 cents gets some folks on the list. . . but how committed do you think your audience would be if you priced it at \$9.99? That would be a pretty loyal list.

**3. What needs to be in it?**

Totally depends on what it is for. In this case our only goal is information for the membership. We don't anticipate you'll forward it on to others since you traded your money for it. But should you, we'll add “share on Facebook” buttons and links back to our sites for those that are not familiar with us. We'll also add in links to products and services we offer. Why not?

**4. Do you put ebooks on Kindle?**

We recommend you sell your books on your site first. If you're going to spend 1,000 hours promoting them, don't you want 100% of the revenue and the list? Once you've moved on to promoting other things, then go ahead and piggyback on Amazon and Kindle traffic to eek out a few more you couldn't reach

This book is a feature of the [BC Prime membership](#). Join and get tons more.

# Couponers

- All You Magazine
- How to Coupon
- Couponing 201 Webinar
- Weekly Menu Planner
- Extreme Couponing Book
  
- Coupon Organizer
- Turbo Tax
- Kitchen Organizing Tips e-Book
- Ibotta app
- Newspaper Subscriptions
  
- I Love Couponing Mug
- Free is my Favorite Number T-shirt
- Recipe books
- iPhone covers
- Personalized Shopping Cart Cover
  
- Clark Howard Live! Tickets
- Dave Ramsey Program
- SodaStream machine
- Coupon Class with Celebrity Blogger
- Online Savings Teleseminar Series
  
- Juicing Machine (to get more from your fruit)
- Geico Insurance
- Groupon
- Entertainment Coupon Book
- Cheap Printer Cartridges

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# Quilters

- Quilting
- Stitch Puller
- Quilting Magazine
- Quilting Patterns
- Story of Famous Quilts
  
- Button Organizer Tray
- Wide Ironing Board
- DIY Quilt Rack
- Fabric Bins
- Quilting Square/Mats
  
- I'd rather be quilting shirt
- Quilting Design "flying birds" iPhone cover
- Smooth top desk
- Thread/Spool Rack Organizer
- Quilting Rolling Portable Tote Bag
  
- American Quilter's Society Membership
- National Quilt Show tickets
- Learn to Quilt DVD Set
- Advanced Stitching in Quilting DVD
- Getting Images Printed on Material
  
- Scissors
- Quilting Machine
- Quilting Clamps
- Paducah Vacation
- Quilting Designs Desktop Backgrounds

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# Moms

- Power of Moms book
- Chicken Soup for the Soul book
- Guideposts Magazine Subscription
- Redbook Subscription
- Stationary
  
- Print your own USPS Stamps
- Pocket Organizers
- Molly Maids Gift Certificate
- Gym Membership
- Rain-x to Clean Shower Doors
  
- Serenity Music CD
- Calgon
- Theater Tickets for Mom and Friends
- Coffee of the Month
- Dear Mom Letters
  
- Expressing Motherhood Tickets
- Listen to Your Mother Tickets
- Netflix
- Private Confessions Mom's Club
- Marriage Encounter
  
- Organizing Calendar
- Moms Night Out Coupon Books
- Coffee Maker
- Weekend Retreat
- Phone App Calendar

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# Food Bloggers

- Food Network Magazine
- Gourmet Magazine
- Regional Cookbooks
- Himalayan and other Salt Varieties
- Optimize Press Theme
  
- Food Blogger Conference Tickets
- Blogging Concentrated Tickets
- 30 Minute Meal Ideas
- Cooking Class Webinar
- BloggingGear.com Shirts
  
- FlirtyAprons.com
- Adobe Lightroom
- ZipList Plugin
- Fondue Set
- Professional Knives
  
- Martha Stewart Conference
- Food Show
- Rachel Ray Book
- Personalized Oven Mitts
- Guide to Food Photos on Instagram
  
- Cameras
- PicMonkey
- Macro Lenses
- Display Dishes
- Xshot Camera Extender

## **Top to Bottom Website Review**

*(SEO, Monetization,  
Design, Copy, Messaging,  
Focus)*

**\$279 with this  
\$20 off coupon**

*email [dan@lettersfromdan.com](mailto:dan@lettersfromdan.com)  
to find out more.*

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# Movie Buffs

- Martin Scorsese Bio
- The Making of Star Wars
- James Cameron's Camera
- Top 50 Movies of all time Coffee Table Book
- Guide to the Oscar Winners
  
- Playon.TV
- Netflix
- Guide to Electronic Streaming
- Amazon Prime
- Oscar Party Hosting Kit
  
- May the Force be With You Shirt
- JibJab Star Wars Parody
- R2-D2 Ice Chest
- Fast and Furious popcorn buckets
- Blu-Ray organizer
  
- Marquee Posters
- Autographed DVD's
- Shrek Valentine's Day Cards
- ComicCon Tickets
- Dinner/Movie Tickets
  
- Home theater system
- Netflix
- Popcorn of the month
- Popcorn maker
- Recliner with Ice-chest

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# Local Site

- Groupon Deals
- What to do in “your town” Ebook and weekly update
- Deal of the Month Club
- Entertainment Book
- iBuddyClub.com Membership
  
- In-house Groupon
- Sporting Event Tickets
- Pumpkin Patch Locator Calendar
- Medieval Times Tickets
- Disney on Ice Tickets
  
- Restaurant Guide
- Logo wear with Local Highschool Mascot
- College Football Team Gear
- Jiffy Lube Blog Special
- Theater/Musical Tickets
  
- Election promotion for one candidate (paid)
- Local Advertising space
- List your local business on my site service
- Host local classes
- Sell Social Media / Video services
  
- Entertainment Coupon Book
- Local Support/Meet Up Group Listings
- Local Farmer grocery co-op
- Car Wash Coupons
- Local Business Interview Series

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# Automotive

- Car & Driver Magazine
- Atlanta International Auto Show
- NASCAR Paraphernalia
- Pay-per-view Automotive Events
- Porsche Laptop Bag
  
- Car Cleaning Products
- Garage Organizing Products
- Rain-X
- Car Wash Coupons
- Fast & Furious XBox Game
  
- Ferrari Watch
- Desktop Backgrounds
- Car Logo Hat
- Car Decals
- International License Plates for Decor
  
- Jay Leno's Garage Google Hangout
- Auto Show on HuluPlus
- Fast and Furious Poster
- Automotive Framed Art
- Dale Earnhart Vintage Decor
  
- WiperBlades
- Steering Wheel Covers
- Car Seat Heaters
- Herbie Poster
- Favorite automotive bumper stickers

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# Parenting

- Family Fun Magazine
- Parents Magazine subscription
- What to Expect When You're Expecting
- Positive Parenting
- Parenting Methods
  
- Plastic Toy Bins
- Whiteboard Calendar
- Car Organizer
- Cleaning Chart
- Car Seat Seating Chart
  
- iDad/iMom T-shirts (Parenting Phrases)
- I need my Coffee Mug
- Inspirational Quotes Calendar
- Movie Tickets
- White Noise Maker
  
- Parenthood TV Series
- Shutterfly Membership
- Dr. James Dobson Books
- Webinar on how to Get Siblings to Stop Fighting
- Bill Cosby "For Those of you With or Without Kids" CD
  
- What to Expect When You're Expecting Movie
- Best Apps for Kids Guide
- Calvin & Hobbes Book
- Freezer Meal Guidebook
- Consumer Reports Membership

This book is a feature of the [BC Prime membership](#). Join and get tons more.

# Gardening

- Jerry Baker Garden Series
- Farmers Almanac
- Butterfly Gardening
- DIY Above Ground Garden
- Grape Varietals Wall Chart
  
- Garden Tool Organizer
- Retractable Hose
- The Garden Weasel on TV
- Knee pads
- Seeds
  
- “I'd rather be gardening” License Plate Holder
- Flowers iPhone Cover
- Ladybug Eggs
- Peat Moss
- Cultivator
  
- Make your own steps with grandkids handprints
- Hide-A-Key rock
- Garden Pinwheels
- Wind Chimes
- Rain Gauge
  
- Big Floppy Hat
- Anything from Plow and Hearth
- Garden Shoes
- gardening gloves
- seed/plant catalogs

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# Home Improvement

- Chilton's Guide
- Front Porch Idea Generator
- Top 10 things to Improve Home Value
- Home Improvement for Dummies
- Project Specific Guides
  
- Home Depot Class Schedule
- Appliance Manual Organizer
- Tool Bag
- Garage Organizer
- This Old HOuse DVD set
  
- Landscaping Idea Book
- How to Build a Stone Patio Guide Book
- Green Egg Grill
- Wind Chimes
- Chalkboard / Whiteboard Paint
  
- Guide to Flipping Houses
- Themed Mailbox
- Understanding Color Guide
- Personalized Door Knocker
- Spray Paint Project Guide
  
- Little Giant Ladder
- Surround Sound Can Light Speakers for theater sound
- Low Water, High Flow Toilets
- Add shelves under the stairs Book
- Personalized Keyrings

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# Photographers

- Dummies Guide to Landscape Photography
- PicMonkey Pro
- Photoshop
- Adobe Lightroom
- Ansel Adams Book
  
- Camera bag with compartments
- Filter Holders
- Batteries, Chargers
- Hoods/Rain Covers
- Flash
  
- iPhone Photography Book
- Instagram Print a Picture Site
- Reflectors/Diffusers
- Xshot Tripod
- Apple's Aperture Program (versus Lightroom)
  
- Lighting Studio
- How to Buy an DSLR Camera Guide
- Film Photography How To Manual
- Backdrops
- Online Photography Classes
  
- Camera
- Lenses/Filters
- Creative Shooting Idea Guide
- Camera Bags
- Camera Straps

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# Writers / Authors

- Writer's Almanac
- Writer's Conference
- The Writer's Way
- Writers & Books
- Writer's Digest
  
- Dated Journal
- Livescribe Pen
- Become a Beta Tester / Reviewer for New Books
- Bill Bryson books as an example of comedy in prose
- Paperback Swap Affiliate Program
  
- Moleskine Journals
- Wreck this Journal Books
- Daily Writing Prompts
- Writing Workshop
- Weekend Writing Retreat tickets
  
- NaNoWriMo Tips
- "Careful You'll End Up In My Novel" and other tshirts
- Writer's Block mugs
- Eat, Shoots, and Leaves book on punctuation
- Slang & Idiom Dictionary
  
- "I'm a writer" Keyring
- Personalized Computer Bag
- MasterWriter Software
- Starbucks Gift Cards
- Voice Recorder

This book is a feature of the [BC Prime membership](#). Join and get tons more.

# Education

- Curriculum
- 21 Ways to reach Children
- What your Child Needs to Know Books
- Common Core
- Education Methods Book
  
- Curriculum Planner
- Folders/Files
- Curriculum Guide by year
- Lunch Box Idea Refrigerator Poster Magnet
- Summer Bridge Activity Guide
  
- Highlights Magazine Subscriptions
- "You Know You're a Teacher.." Coffee Mug
- "Don't make me use my teacher voice" T-shirt
- Mugs with quotes
- Tickets to Homeschooling Conferences
  
- Online Classes on Education Methods
- Nature Guides/ Journals
- Astronomy Guide
- Writing Prompts
- Activities for Each Month of the Year
  
- Personalized Notebooks
- Pencil Sharpener (that really works)
- Math Printables
- Education Posters
- Large Rolling Totes

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# Beer

- All About Beer
- Guide to yeasts
- Craft Beer Guide
- Beer by Country
- How to Make Your Own Beer
  
- DIY Beer Making Man Cave
- Beer Posters
- Beer Blogger Conference Tickets
- Beer and Food Pairing Guide
- Beer Label Design Software
  
- "This guy needs a beer" and Other T-shirts
- Why you should start homebrewing guide
- Different Beer Cocktail Guide
- Labels for Bottles
- Specialty Beer Production and Distribution Laws Webinar
  
- Bottle Caps Beer Poster
- Beer Caps
- Personalized Beer Steins
- Blowing Glass Beer Pilsners
- Beer Taste Testing Ramekins
  
- Home Brew Kit
- Beer Mugs
- Beer of the Month Club
- Beer Mug Cooler
- Beer Mugs

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# Music

- Hal Leonard Books
- History of Music
- Understanding Music Guide
- Best of Broadway Musicals Coffee Table Book
  
- Tickets to live events
- Listing to Top 20 songs throughout the years
- Host a Grammy's Party Guide
- Grammy's Checklist/Nomination Forms
- Customized Guitar Picks
  
- Sheet Music Organizer
- Spotify Membership
- Music History for Kids eBook
- Orchestra Certification Classes
- Sibelius Music Software
  
- Music of the Month Club
- How to Record Music Guide
- Ear Buds/Headphones
- mp3 Players/iPods
- Guitar Straps
  
- Cheap Printer Cartridges
- Chord Chart
- Pink Floyd Poster
- Staff Paper
- Metronome



[Click for 21 Day SEO Challenge](#)

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# Runners

- 55 workouts to a 7 minute Mile
- Frank Shorter 9:1 Marathon
- Runner's Diet
- Best Runs in America
- Disney Marathon Guide
  
- Runner's calendar
- Introduction to Triathlon
- 30 day stretching challenge
- P90X
- Get Kids Running Ebook
  
- License plate holder with 26.2
- 13.1 hat
- Disney Runner shirt
- "I Tri" bracelet
- Runner's medical alert bracelet
  
- Tickets to Races where celebrities like Oprah and Lance Armstrong are running
- Best Running Paths in your City
- Soundtracks for Training
- Death Valley Marathon Documentary on Netflix
- Forrest Gump movie (the running scene)
  
- Elastic Laces
- Pedometers
- Fitbit / Bodybugg
- Shoes / GPS Watch

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# Travelers

- Fodor's Guide books
- 25 Must Do Things in Each Country
- National Geographic Traveler Magazine
- Translation Pocketbooks
- Xshot Travel Extender
  
- Fanny Packs
- Backpacks
- Triptiks
- Phone Apps
- Guide to Gluten Free Travel
  
- Translation Phone App
- Delta Air Sweatshirt
- Inflatable Plane Pillow
- Extra Batteries
- Memoirs of the Trans-Siberian Express
  
- Rick Steve's Europe DVD
- Andrew Zimmer Foods Around the World show on Netflix
- Diners and Dives book
- Mosquito Netting
- Travel Phone Charger Power Translator
  
- Passport / Wallet holder
- Frequent Flier Miles Credit Card
- Flip Camera
- Extra Camera SD Cards
- Luggage with Secret Pockets

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# Gluten Free

- Gluten Free Living Magazine
- Cecilia's Gluten Free Guide
- The Everything Gluten Free Guide
- The Big Book of Gluten Free
- Gluten Free Girl
  
- Containers for GF Flours
- Sources of Hidden Gluten
- Shopping Lists for various stores
- Best GF website/apps listing
- Listing of gf snacks to bring while traveling
  
- "I'm Gluten Free" T-shirt
- Gluten Free Recipe eBook
- Gluten Free Alert Bracelet
- Gluten Free Cookie Recipe Book
- Listing of Local Gluten Free Support Groups
  
- Elisabeth Hasselback Book
- Gwyneth Paltrow Book
- Listing of favorite GF Flour on Amazon
- Favorite Gluten Free Makeup/Sunscreen
- Wheat Belly Book
  
- Gluten Free Phrase Translation Card
- Toaster
- Pots, Pans, Dishes to separate foods
- Gluten Free Friendly Restaurant Cards
- Gluten Free Playdough

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# End of World Preppers

- Preppers Cookbook
- 52 Prepper Projects
- Wild Edibles Books
- Bear Gryll's Survival Tools / DVD
- Green Beret Training Camps
  
- Waterproof, Fireproof Backpack
- Matches
- Water Filtration System
- Compass
- Dehydrator
  
- Tough Mudder Tickets
- Medical Supply Checklist
- Doomsday Predictions
- How to Get out of Debt ebook
- Gas Masks
  
- Generator
- Waterproof maps
- Outdoor Cooking System
- Swiss Army Knives
- Shortwave Radio
  
- waterproof Storage
- Nuclear Bomb Proof Spaghetti Noodles
- Can Opener
- Walking Dead DVD set
- Waterproof Bibles

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# Scuba Divers

- Certification courses
- Fish Identification Book
- Scuba Diving for Dummies
- Guide to Underwater Photography
- Top Ten Places to Scuba Dive
  
- FlickrPro Account
- Quintana Roo Wetsuit
- Speargun
- Exotic Seafood Recipe Book
- Yoga Classes and Courses on Centering your calm
  
- Poster of the Blue Hole in Guatemala
- Scuba Calendar
- Expedia Gift Certificates
- Scuba Certification Classes
- Cruises with Scuba excursions
  
- Guided Scuba Tours
- Jellyfish Lake Book
- Garage Storage for Equipment
- Underwater Camera
- Salt Water Fish Tank Guide
  
- Masks
- Fins
- Travelocity
- Passport Holders
- Luggage

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# Pregnancy

- Nine Months Pregnancy Guide
- Childbirth Methods
- How to have a Successful VBac
- Popular Baby Names
- Pregnancy Workout
  
- Belly Bands
- Nutritional Vitamins
- Ways to deal with Morning Sickness book
- Pregnancy Test Strips
- Prenatal Yoga DVD
  
- "I'm due..." and other T-shirts
- Pregnancy Planning Checklist
- Lists of Foods that you Cannot Eat
- Baby Bottle Buying Guide
- Breastfeeding Basics Book
  
- Stretch Mark Balms
- Body Pillow
- How to Swaddle a Baby Video
- Guide to Baby Carriers
- Mai Tai Baby Carriers
  
- Maternity Shirts
- Foot Soaking Bath
- Massage Gift Certificates
- Top Ten Must have Baby Needs
- What to Pack for the Hospital Checklist

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# Train Enthusiasts

- Train and Canyon Calendar
- History of the Golden Spike
- Fastest Trains in the world book
- Smithsonian Postal Museum tickets
- Murder on The Orient Express Movie
  
- Giant Wall Map of train tracks
- DIY HO Scale Train track
- The Making of Old Wooden Roller Coasters Movie
- Weekly travel plan to see the sights along Amtrak Routes
- Train whistles
  
- Conductor Hat
- Trans-siberian Express Guide book
- Paul Harvey Stories on CD
- Tickets to Amtrak
- Tickets to Mexican Grand Canyon Train Trip
  
- Polar Express Movie Poster
- Netflix Documentary: China/Mongolia Border Change
- Train Museum Tickets
- Making of the St. Louis Gateway Arch book
- History of America book
  
- Model Train Equipment
- Die Cast Train Engine Collectibles
- Railroad Crossing Decor
- Train Set for Kids
- Christmas Train Set

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# Fashion

- Glamour Magazine
- Vogue Magazine Subscription
- Fashion through the Ages Book
- Fashion Designers Coffee Table Book
- 100 Year of Fashion
  
- What's Trending Now? Book
- Hair Tutorial Videos
- How to Sew a Button on and other tips videos
- Homemade Beauty Product Tips
- Nail Art Tips and Tricks
  
- How to Pick Lip Color
- Simple Ways to Wear a Scarf Infographic
- "Devil Wears Prada" DVD
- Wild Ginger Fashion Software
- Tickets to Local Fashion Shows
  
- Project Runway DVD Series
- Stitch Fix Membership
- Style of the Week Membership
- Membership Discussion Forum for Fashion Specific Oscars
- Subscription to Fashion Trends Magazine
  
- Test Tube Beauty Membership
- Local Salon Makeover
- Shoes
- Spa Gift Certificates
- Make up Class

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